Tradition...Pride...Love

For the past 50 years, AB parents have sent messages of love and congratulations to their senior student in the pages of The Torch yearbook. For the next month, the editorial staff at The Torch is please to offer you this opportunity and will accept submissions for the 2011 senior yearbook pages.

Sharing your pride is easy, but share by October 15th.

1. Decide which size message and which design you want.
2. Collect the photos you want to use and compose the message to fit the page space.
3. Read all instructions for submission.
4. Complete the Order Form; send it in with payment, photos and your message.

The deadline for receipt of completed materials is October 15. Ads are considered received when all materials and payment have been submitted.

Don't miss out on this longstanding AB senior tradition!
**The Hollywood**

- Approximate dimensions: 8 1/2" wide x 11" high
- Refer to the number below each design to identify which layout you wish to use

**The Big Apple**

- Approximate dimensions: 8 1/2" wide x 5" high
- Refer to the number below each design to identify which layout you wish to use
The Beantown

- Approximate dimensions: 4˝ wide x 5˝ high
- Refer to the number below each design to identify which layout you wish to use

Begin Your Order!

Parent/Purchaser’s Name ____________________________________________

Student’s Name ___________________________________________________

Parent’s Email Address _____________________________________________ Daytime Phone __________________________

Indicate Your Size, Color & Design

- Full: Color: $390  Design:  □ F1  □ F2  □ F3  □ F4
- Half: Color: $290   Design:  □ H1  □ H2  □ H3  □ H4
- Quarter: Color: $175 Design: □ Q1  □ Q2  □ Q3  □ Q4
- Eighth: Color: $60   Design: □ E1  □ E2  □ E3  □ E4  Amount enclosed: ______________

Instructions for Message Submission

1: Select the desired message size; then choose the design number within that size that you would like for your student’s yearbook page.

Photos

2: Each page contains a number of photos; supply enough pictures to fill the photo blocks in the design you chose. If the number of photos you submit exceed the design space, the student staff will choose which pictures to include. Notice that vertical photo blocks require “up and down” images and horizontal photo blocks require “left to right” images.

3: Our staff will place the photos attractively; you may also include instructions for us if you want your photos to be placed in specific boxes on the design you’ve chosen.

4: You may submit original photographs, quality reproductions, JPEG images, TIFF images, PDF files, or PSD files (note that the resolution of all files must be 300dpi to print at desired size!) Please do NOT send in Word, PowerPoint, or Publisher files, as these do not work for professional printing.

5: Using pencil, please write your child’s name on the back of all hard copy photos.

6: If you wish to build your own digital collage for your ad, you may do so using PhotoShop. Again, we emphasize that Word, PowerPoint, and Publisher are not professional programs and we cannot use these files. Your own collage must be build at 300dpi to the specified size. If you do not know what this sentence means, do not try to build your own ad! Let us do it for you!!!

Text

7: Please type or print your message on a separate sheet and attach it to the order form.

8: We will choose a font/typeface for the copy when we design your ad. We will correct grammar, punctuation and spelling errors unless otherwise instructed.

9: Take into account the size of your design when writing your message to your student. A large quantity of text in any design will end up being set in small type which may not be easy to read.

Parents may send this form, payment, photos & text to Mrs. Cileno at the high school library -OR- may drop off their message packet at the main office.